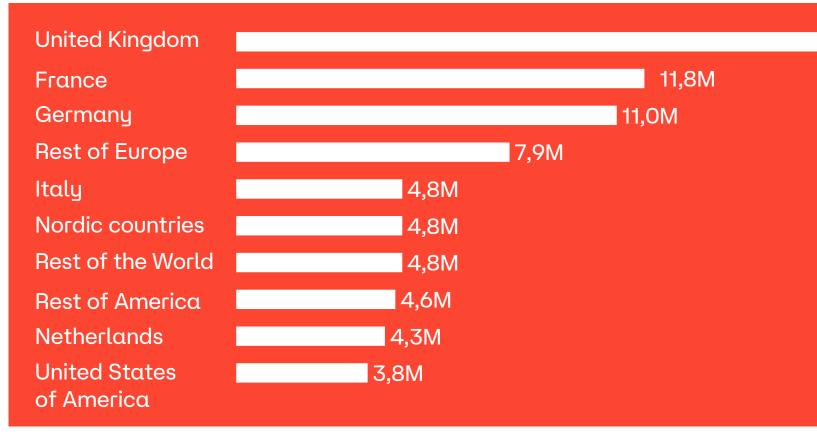


Spain's tourism in figures

2°	Spain's position among the most visited countries in the world
85.169.048	Is the number of foreign tourists visiting Spain in 2023
2.739.483	Are workers engaged in tourism activities as of March 2024.
20%	Is the percentage of Spanish companies of activities associated with tourism

Sources: INE Turespaña World Tourism Organisation ONU Spain, a global tourist power

Main nationalities of tourists



Source: INE

Spanish presence at the World Travel Awards 2023



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Hilton Diagonal Mar Barcelona

World's Leading Business Hotel 2023

Barceló Hotel Group

World's Leading Hotel Management Company 2023

NUBA World's Leading Luxury Travel Agency 2023

Madrid

World's Leading Meetings & Conference Destination 2023

Campo Viejo World's Leading Tourism Winery 2023



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